

Dear Madam/Sir,
Greetings from AICTE !

As you may be aware, the Ministry of Jal Shakti has proposed to launch Jal Shakti Abhiyan (JSA): Catch the Rain-2023 with the theme "source Sustainability for Drinking water from 04.03.2023 to 30.11.2023. The JSA will focus on strengthening the water sources in 150 Water Stressed Districts (WSDs). The campaign was launched with "Swachh Sujal Shakti Samman", an event of the Department of Drinking Water & Sanitation. It is important that students understand the necessity of saving water and water conservation. Students may be encouraged for water conservation through activities like quizzes, debate competitions, writing of slogans, posters, banners, wall writing etc. Institutions may also take up different experimental learning practices to enable students to inculcate water conservation habits in their daily routine.

In this regard, your institution is requested to issue appropriate instruction to Faculty and staff to encourage and inspire students for activities related to water conservation as a part of the ongoing Jal Shakti Abhiyan 2023. Action taken by your institution in this regard may please be shared with us by the following Google form

link: <https://forms.gle/fkfVsmVqDcQ5wMGu6>

PFA: https://drive.google.com/file/d/1by61rAbKpz7b6JGIBOHec9Ut_xt2s2wm/view?usp=share_link

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